

The Waterways Festival is an annual event that provides the opportunity for the 754 culturally diverse households to come together to enjoy and participate in outdoor activities that foster community cohesion and strengthen relationships.

It features a wide variety for free and fun family friendly activities including Animal Farm, African Drumming, Pony Rides, Jumping Castle, Canoes, Fire Truck, Ice Cream Van, Indian Dancing, Tai Chi and a special appearance by Santa.

Why become a sponsor of the Waterways Festival?

- Connect and give back to your Community
- Enhance awareness of your product/service
- Stand out from your competitors
- Raise your company profile
- Communicate your core brand values
- Increase your customer loyalty

Don't miss an opportunity to put yourself in front of decision makers.

Packages are available on a first-come, first-served basis.

Event: Sunday 1st December, 3pm to 7pm

Give a little..Get a lot

Sponsorship package



Activity Only	Amount
Face Painting	\$700
Animals on the move	\$1030
African Drumming lessons	\$700
Ice creams	\$750
Water bottles	\$135
St Johns First Aid	\$350
Waste Management	\$400
Portaloo	\$650

Sponsorship Benefits						
No competing business sponsor at all levels	●					
No competing business sponsor at this level		●				
No more than 2 competing businesses at this level			●			
Can choose an activity to sponsor	●	●	●			
Pre-event recognition						
Social media – Whats app & Facebook,	●	●	●	●		
Email Blast My Community	●	●	●	●		
Logo on Event Flyer	●	●	●	●	●	●
Newsletter editorial & logo	●					
Newsletter – thank you & logo		●	●	●	●	●
On-site recognition						
Branded Advertising Board (BYO)	●					
Branded Tent (BYO)	●	●				
Tent/table (BYO)						●
Branded Banners (BYO)	●					
Activity markers	●					
Logo on advertising board		●		●	●	●
Space in Business Connect tent		●			●	
Logo on Festival screen	●	●	●	●	●	
Post event recognition						
Newsletter thank you & logo	●	●	●	●	●	●
Social Media Whats App & Facebook,	●	●	●	●	●	●
Certificate of appreciation	●	●	●	●	●	●
Priority invite for 2020 event	●	●	●	●	●	●

Contact Us
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